

How to Avoid Fraud

Why are seniors prime targets for scam artists?

AARP reports that more than half of all fraud victims are age 50 and over. Research has found that seniors tend to trust strangers more than younger adults and are more likely to cave in to bullying. There are 3 main ways that con artists contact their victims: by phone, mail, or door-to-door sales. Victims' names are then spread to others and some seniors can receive more than 20 calls a day from shady telemarketing companies. Be wary if you begin to notice an unusually large amount of mail and packages or an unusually large amount of charges on checking accounts for your loved one.

Protect yourself from marketing scams:

Local Resource: Long Island Senior Education Council

LISEC believes in Empowerment Through Education

LISEC is a local, non-profit organization that provides seniors, retirees, workers, and their families information, resources and referral services to help them prepare for their future. They offer ongoing educational resources and workshops for financial and healthcare coordination and independence. Topics include understanding taxes, long-term care coordination, Medicare,

Medicaid, asset preservation, estate and elder law, and income distribution planning.

LISEC's FREE Services Include:

- Educational workshops
- Website interaction
- Resource information
- Newsletters
- Current law updates

Call their office at 631-665-7057 for more information or visit their website at www.lisenioreducation.org

- If you have to go into the hospital or nursing home for an extended period of time, have a relative or close friend check up on your house daily

If you suspect a fraud call your local Better Business Bureau who should be able to tell you whether or not the company is legitimate. You can also call the National Fraud Information Center Hotline 800-876-7060 or visit www.fraud.org.

www.cvshealthresources.com



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